



The Catholic School of Saint Gregory The Great

Media release

3 September 2020

No Child Left Behind community agreement launches across the town

The No Child Left Behind community agreement has today, Thursday 3 September, launched across the town, which has so far seen over 30 schools and organisations across all sectors commit to working with families in a way that focusses on kindness, understanding and empathy.

Across the borough, 15 schools and 16 organisations have signed up to the aims of the NCLB community agreement. For those who have signed up the agreement is a commitment to making sure that services across our town are delivered with kindness at their core, taking into account families' individual circumstances and experiences. The agreement is determined to play a part in creating a brighter future for the children and young people in Cheltenham, and ensures that no child is left behind.

Cllr Flo Clucas cabinet member for healthy lifestyles said: "We've seen extraordinary resilience and compassion during the pandemic. As part of the No Child Left Behind initiative I'm delighted to see that so many have signed up to the NCLB community agreement which will see that support continue.

"Our Cheltenham families will know that advice, help, assurance and assistance is there for them. It will be offered through inclusive and compassionate environments where they will be able to talk about issues affecting them, without judgement, and supported in a way that focusses on their strengths and helps them overcome their challenges.

"It might be that someone has a situation at home and is unsure where to ask for help or there may be an employer who wants to offer a fuller support package for staff. Wherever you see the NCLB community agreement mark you know you can get advice and support with kindness at its core."

Charlotte Blanch head teacher at catholic primary school, St Gregory the Great continued: "We have signed up to the NCLB campaign as our pledge to work alongside our children and their families to support them in being the very best they can be, no matter what socio economic class they're from and no matter what experiences they have had in life. We believe it is now more important than ever to work together as a whole town to understand one another better, build relationships with each other and recognise how we're all valuable cogs of the same machine, working together to do the very best for our children, the future of our town."





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Maria Allebone, digital and communication executive at Cheltenham BID, continued: "We have always been a great supporter of No Child Left Behind and have signed up to community agreement because we want not only to see the business community do well but would like to see everyone in Cheltenham thrive. It starts with our young people, these are our future entrepreneurs, hoteliers, retailers as well as customers. The BID is continually organising free inclusive family activities across the town centre, encouraging businesses and employees to interact with participants. Our 2020 summer trail; the interactive Hidden Cheltenham Trail and the Monster Hero Safari Trail are two great examples of how we have achieved this."

NCLB continues to build on its successes and learning points of the past year. Led by the borough council, together with its core partners, it continues to address the [report](#) which identified more than a third of the town's children were living in poverty. These children were statistically more likely to experience challenges such as school exclusion, lower educational attainment, poorer mental and physical health, and an increased likelihood of having social care involvement in their family.

The initiative has also launched a [new website](#), designed to highlight the strengths and achievements of Cheltenham families and organisations, and to provide signposting and support.

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For media enquiries contact communications@cheltenham.gov.uk or 01242 264 332

Notes to editors:

A full list of organisations or schools who have signed up can be found at: nclb.cheltenham.org.uk

Window stickers or plaques are being made available for those who commit to the NCLB agreement.

Resources and images can be found [here](#)

NCLB Core partners, include: [Cheltenham Borough Council](#), [Cheltenham Trust](#), [Cheltenham Borough Homes](#), [CCP](#), [Gloucestershire Constabulary](#), [Gardners Lane and Oakwood Federation](#), [Gloucestershire Rural Community Council](#), [GDASS](#), [OPCC](#), [Gloucestershire County Council](#), [Cheltenham BID](#)

